



Top 3 predictions for the power sector in 2015

Agreements on the European Energy Market: integration, physical connections and increase of price competition for gas and electricity

Pressure on oil and gas prices from outside suppliers. Difficulties for Europe to keep the negotiation position

New energy scenario where self-consumption supported by renewable and energy storage will gain leadership

Elena González Sánchez

Managing Director

Anese (ESCO National Association)



Birth date

June 1965

Education

- Universidad Autonoma de Madrid, Spain: Bachelor's Degree in Physical Sciences
- IESE Business School: El Programa de Dirección General (PDG)

Career

- Elena has over 20 years' experience in the energy industry, predominantly within the electricity and gas sectors
- She is an expert in energy systems management and energy efficiency and has held positions from consultant to managing director in areas of energy commercialisation, energy efficiency and sustainability, renewables, ICT (smartgrids, smart solutions) and transportation with alternative fuels
- Elena has been involved in the establishment, and has been managing director, of Energylab
- She had previously worked for Gas Natural Fenosa as director of the mobility business unit where she was able to launch and operate a Compressed Natural Gas Station for the EMT (Public Transportation Company of Madrid City)
- Further to this, she was the director of strategic planning and development of energy commercial information systems at Union Fenosa Group. It implemented the most advanced commercial strategies on customer service, billing and smart technologies during the energy market liberalisation

Civic

- Alumni board member of the IESE Business School
- Board member of the Professional Association of Physicists

Memberships

- Executive council and foundation assembly member at EnergyLab
- Member of the Energy Efficiency Group of the Spanish Energy CLub
- Member of the board of directors of NGVA Europe
- Member of the Galician Electromobility Group
- Electric Transportation Programme Advisory Meeting of EPRI

Always looking for new challenges to turn into reality