

Telefonica

Blockchain

And how it is being adopted
by the the Energy Industry

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I THINK WE SHOULD
BUILD A BLOCKCHAIN

UH-OH

DOES HE UNDERSTAND
WHAT HE SAID OR
IS IT SOMETHING
HE SAW IN A TRADE
MAGAZINE AD?

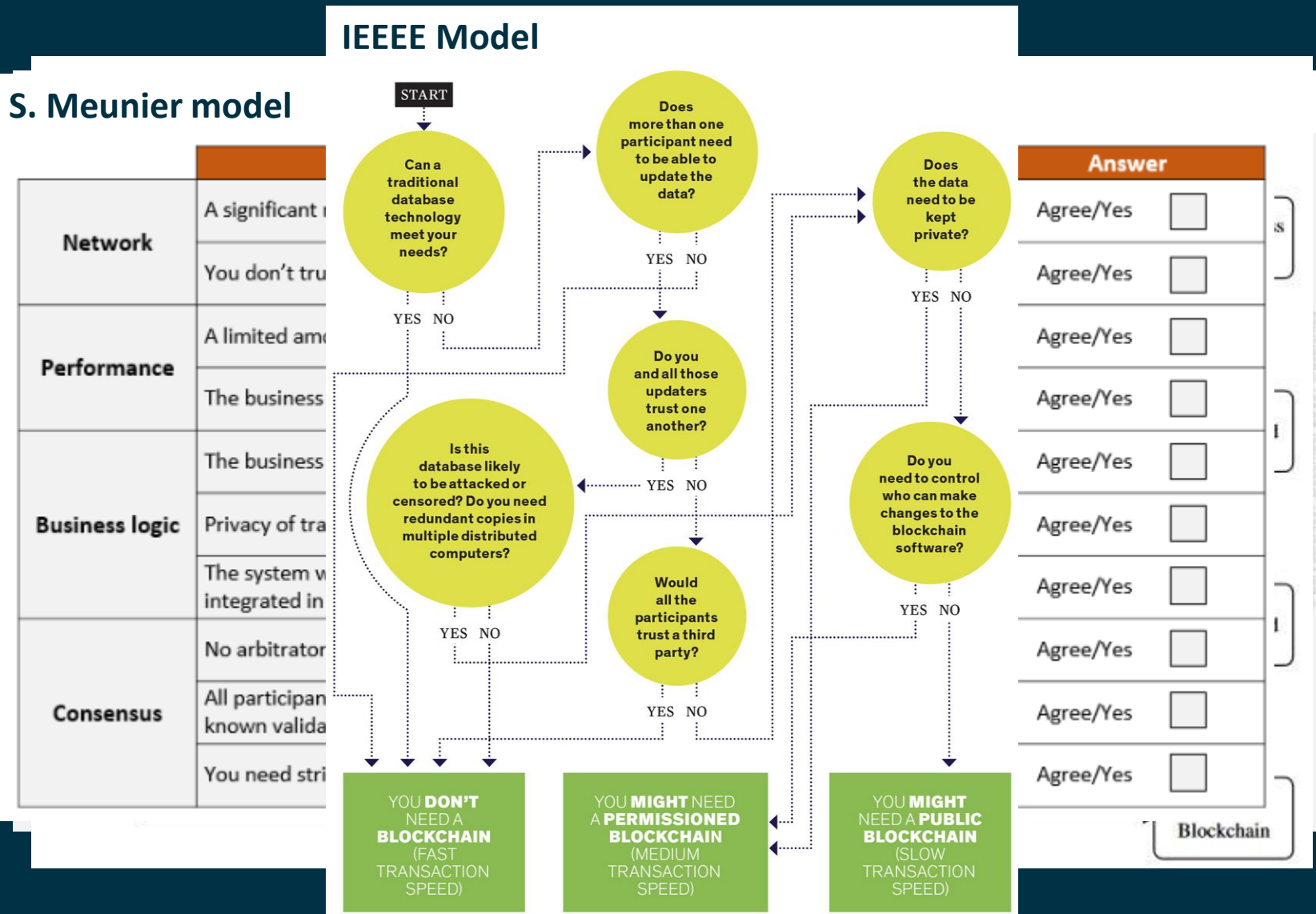
WHAT COLOR DO YOU WANT
THAT BLOCKCHAIN?

I THINK
MAUVE HAS
THE MOST
RAM.

S. Adams E-mail: SCOTTADAMS@AOL.COM

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So, when do you need a Blockchain? What?



Banking



You won't need banks anymore to serve as the critical storehouses and transfer hubs of value.

Bitfury

Car dealers



The Smart Contracts customize the order, the insurance or the leasing contract to the buyer real needs.

Bitfury

Forecasting



Forecast events and users are rewarded for predicting them correctly.

Bitfury

Cybersecurity



Data is verified and secured using cryptography. Resistant to unauthorized changes and attacks.

Bitfury

Real state



Reduce the need for paper-based record keeping.

Bitfury

Insurance



Customized micro-insurance for boosting the sharing economy.

Bitfury

Energy



Effectively allow people to generate, buy, and sell energy.

Bitfury

Credit scoring



Open and secure exchange of financial data.

Bitfury

Exchanges



Work without the need of a third party to act as clearing house.

Bitfury

Academia



Universally recognized and verifiable credentials.

Bitfury

Communications



Peer to peer communications are already decentralized.

Bitfury

Crowdfunding



New projects can release their own tokens that can later be exchanged for product, services, stock options, cash, etc.

Bitfury

Infrastructure security



Blockchain to provide massive scale data authentication.

Bitfury

Internet Identity



Your true identity and your personal information in your wallet better than hosted by any server provider.

Bitfury

Education



Rewards both for teaching and learning.

Bitfury

Media rights management



Smart contracts can solve licensing issues and catalog songs with their respective creators.

Bitfury

Manufacturing



Parts and products are easier to share and track.

Bitfury

Voting



Immutability, recordability and verifiability and citizens' secure authentication are inherent to Blockchain.

Bitfury

Venture Capital



Beyond ICOs, a token-based fund enables immediate liquidity.

Bitfury

Internet advertising



Tokens to compensate advertisers and users.

Bitfury

Private transportation



Uber models really decentralized.

Bitfury

Sports



Democratizing fans' ability to have a financial stake in the future of tomorrow's sports stars.

Bitfury

Loyalty programs



Make easier exchange benefits through brands.

Bitfury

Healthcare



Better data collaboration in the healthcare systems.

Bitfury

Government



Reduce bureaucracy and increase security, efficiency and transparency of governmental operations.

Bitfury

Retail



Decentralize trust in the marketplace.

Bitfury

Internet Of Things



Eliminate the need of a central location to handle communications for IoT devices.

Bitfury

Stock trading



Automate and secure the process of buying, selling, and trading stocks.

Bitfury

Cloud computing



CPU capacity rented and rewarded with tokens.

Bitfury

Cloud storage



A new market for crowdsourced cloud storage capacity.

Bitfury

Corporate governance



More transparent business accounting.

Bitfury

Supply chain



More secure, transparent monitoring of transactions.

Bitfury

Human resources



Increase efficiency in hiring and reward employees' performance with token-based models.

Bitfury

Charity



Increase transparency against inefficiency and corruption helping donations to go where they are going.

Bitfury

Journalism



The internet of the truth.

Bitfury

The Internet of Trust

MORE CONTROL

MORE TRANSPARENCY

MORE TRACEABILITY

MORE SIMPLICITY

Building a sectorial platform



Marketplaces and trading



Become a PV Solar Plant co-Owner



peer-to-peer marketplace for renewable energy.



The World's Solar Panel Sharing Economy



LO3 ENERGY

a microgrid project for neighbours



PYLON

Tennet



Tokenomics



launching an advanced renewable energy economy



A global rewards program for solar electricity generation



affordable energy is created and consumed by anyone, anywhere



Get rewarded for saving energy

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Elige todo

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